

Sponsorship Levels*

Masterpiece — \$50,000 Table

- Company name and logo on collateral material as Presenting Sponsor
- On screen recognition as a Presenting Sponsor at the Gala
- Inside front Cover ad in the 2010 *An Artful Evening at CAAM* Commemorative program book
- Company logo displayed on the event invitation
- Company name and logo prominently displayed on the CAAM website *Artful Evening Gala Page*
- Company logo displayed on red-carpet “step and repeat”
- Premier seating for one (1) table of ten
- Company name and logo featured in streaming video throughout event
- Private escorted group tour of CAAM's art collection for twenty (20) guests by CAAM Executive Director**
- Sponsorship credit for one (1) education tour of CAAM
- One (1) time complimentary rental of CAAM Sculpture Court***

Bronze Figure — \$25,000 Table

- Company name and logo on collateral material
- On screen recognition at the Gala
- One full-page ad in the 2008 *An Artful Evening at CAAM* program book
- Company name and logo prominently displayed on the CAAM website *Artful Evening Gala Page*
- Company logo displayed on red-carpet “step and repeat”
- Premier seating for one (1) table of ten
- Company name and logo featured in streaming video throughout event
- Private escorted group tour of CAAM's art collection for twenty (20) guests by CAAM Curator**
- One (1) time complimentary rental of CAAM Conference Center***

Etching — \$10,000 Table

- Company name and logo on collateral material
- On screen recognition at the Gala
- Company name and logo displayed on the CAAM website *Artful Evening Gala Page*
- Premier seating for one (1) table of ten
- Company name and logo featured in streaming video throughout event
- Private escorted group tour of CAAM's art collection for ten (10) guests

Ink Study — \$7,500 Table

- Company name and logo on collateral material
- Company name and logo listed on the CAAM website *Artful Evening Gala Page*
- Seating for one (1) table of ten
- Company name and logo featured in streaming video throughout event

A Fine Idea— \$5,000

- Company name on collateral material
- Company name and logo listed on the CAAM website *Artful Evening Gala Page*
- Seating for four (4)
- Company name and logo featured in streaming video throughout event

* Event sponsorships less the market value of the event per person (\$150.00) are tax deductible to the full extent of the law.

** Tour date and time to be mutually arranged.

*** Subject to availability, and payment of applicable fees and costs

On Screen Tribute Ads at the 2010 *An Artful Evening at CAAM*

- | | |
|------------------------------|---------|
| • 60 second Display per hour | \$1,000 |
| • 30 second Display per hour | \$ 500 |
| • 15 second Display per hour | \$ 250 |

Thank you for supporting 2010

An Artful Evening at CAAM

Please return completed form via:

- 1) Fax to: (213) 744-2050, Attn: 2010 *An Artful Evening at CAAM*
- 2) Mail to: *An Artful Evening at CAAM* using enclosed return envelope
- 3) Email to: gala2010@caamuseum.org

I (we) would like to sponsor the 2010 *An Artful Evening at CAAM**

Name: _____
Company name: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
Phone Number: (____) _____ - _____ Fax: (____) _____ - _____
Email: _____@_____.

SPONSORSHIP LEVELS

<input type="checkbox"/> Masterpiece \$50,000	<input type="checkbox"/> Bronze Figure \$25,000	<input type="checkbox"/> Etching \$10,000	<input type="checkbox"/> Ink Study \$7,500	<input type="checkbox"/> A Fine Idea \$5,000
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PAYMENT METHOD

☐ **Enclosed is my (our) check in the amount of \$** _____

Please make your check payable to:

"Friends, the Foundation of the California African American Museum"

☐ **Please charge my (our) credit card in the amount of \$** _____

Credit Card Type: ____ Visa ____ MasterCard ____ American Express

Credit Card No.: _____ Exp Date: ____ / ____ Security Code _____

Name of cardholder as it appears on the credit card: _____

Billing Address: _____
Street City State Zip Code

☐ **Please reserve my (our) sponsorship commitment.** The level of participation will be _____
I (we) will mail payment by _____.

☐ **I (we) will not fully participate, but wish to contribute** _____ **towards CAAM.**

ARTWORK

- ☐ Our company logo will be sent to: gala2010@caamuseum.org
- ☐ A CD-rom with our company logo will be sent separately

All artwork must be received by Friday, September 24, 2010 to guarantee inclusion in *Step-and- Repeat* and looping video at event. Website content and inclusion in other medium as stated will be posted upon receipt of confirmation of Sponsorship. For more information contact Karen Lewis at (213) 744-2060 or by email at gala2010@caamuseum.org.

For information about this appeal, call (213) 744-7498

- THIS IS NOT AN ENDORSEMENT - FOR PUBLIC INFORMATION ONLY -
INFORMATION CARD NO. **V2578**

Issued Pursuant to Los Angeles Municipal Code, Chapter IV, Article 4, Philanthropy
FRIENDS, THE FOUNDATION OF CALIFORNIA AFRICAN AMERICAN MUSEUM
600 State Drive, Los Angeles, CA 90037

Person in charge of appeal: **Brenda Tyson**—Telephone number: **(213) 744-7498**
Activity: An Artful Evening Gala: Dinner, Reception and Auction on October 9, 2010

Solicitation Dates: April 20, 2010 to October 9, 2010

Purpose: Net proceeds to support general operating expenses.

Previous 2009 activity collected a total of \$306,998, of which \$200,936 (65.5%) was

Activity: applied to expenses and \$106,062 was donated to charity.

DOOR-TO-DOOR SOLICITATION RESTRICTED TO THE HOURS OF 8 A.M. – 8 P.M

This Information Card must be displayed or presented to all prospective donors, and should not be altered in any manner.

Date issued: 4/20/10 Cardholder registered with the Los Angeles Police Commission

Charitable Services Section, Commission Investigation Division

Telephone: (213) 996-1260

E-mail Address: pccharity@lapd.lacity.org

Web Site: www.lapdonline.org

THANK YOU FOR YOUR SUPPORT